

Research on the Combination of College Students Career Planning and Ideological and Political Education

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Abstract: Ideological and political education is the soul and core of all work in colleges and universities. Only by integrating ideological and political education into college students' career planning and combining the two can the university truly realize the people-oriented concept and better improve the pertinence, effectiveness, attraction and appeal of ideological and political education. Therefore, ideological and political education can really guide students to improve their personal development and to achieve the significance of targeted education.

In recent years, the continuous development of China's economy, science and technology has led to the rapid development of enterprises. The demand for talent is waning. The development of enterprises has changed the employment situation of college students. Starting from the lack of talent to the current talent saturation, our employment competition is extremely fierce. Therefore, the career planning of college students has become a hot topic in the current education sector, and a difficult point in the talent training in colleges and universities. The combination of ideological and political education and career planning of college students can effectively improve the level of ideological and political education and improve the current employment tension in the training of talents in colleges and universities. Based on the above views, first of all, it is necessary to explain the role of ideological and political education in college students' career planning, analyze the commonness of ideological and political education and college students' career planning, and then demonstrate the importance of combining ideological and political education with college students' career planning. This paper puts forward an effective way to integrate ideology into the political education of college students' employment, so as to ensure that college students can integrate into their career planning when receiving ideological and political education, thus helping them get ideal jobs in the future employment competition.

1. Current situation of college students

1.1. Employment Status of College Students

College students who have just left the school have not formed a future plan in their minds, and there are problems of employment difficulties and blind employment of college students. Therefore, colleges and universities carry out ideological and political education for college students, so that college students can make their own career planning, establish their own goals and direction, so as

to improve the employment rate of college

1.2. Distinguish between theory and practice

What students learn in school is theoretical framework knowledge, which does not meet the needs of society. Social users pay more attention to students' self-cultivation and ability. This leads to the phenomenon that college students are out of touch with society. According to this problem, we will formulate relevant programs and implement them in students' education.

1.3. Correct guidance

In view of the current situation of college students' employment, colleges and universities should incorporate ideological and political education into their plans. On the one hand, it is beneficial to college students' career planning. On the other hand, students can know their own advantages and determine the development direction.

1.4. Interactivity

The career planning of college students is closely related to ideological and political education. Colleges should help students understand their own characteristics, personality, hobbies and interests, let students do a reasonable plan, choose the direction, clear the goal when looking for a job, do not blindly, do not follow, and do not follow the trend.

1.5. The importance of school

The teacher's words have a great influence on the students. Therefore, teachers should provide correct guidance for students to plan their career according to this characteristic, and put forward correct suggestions to make students understand their own abilities.

2. Career Planning

2.1. Ideological transformation of college students

Teachers should explain different development directions for students according to their specialties, ask students to make career plans in the form of homework, praise students with detailed career plans, encourage other students, discuss and solve existing problems together, and make students clear development goals.

2.2. Increase publicity

Using some Internet cases, or using inspirational movies and television, penetration analysis, and explaining key points, so that college students fully understand the importance of career planning and the necessity of existence.

2.3. Cutting the point

Let the students participate in meaningful social activities, understand the importance of career planning in the activities, clear the deficiencies, which can improve students' ability, so that students can complete the task through their own efforts, make new friends, cultivate students' practical ability.

2.4. Implement integrated teaching concept

When colleges and universities worry about the future of their students, they should not forget to provide ideological and political education to students, offering compulsory courses and regular examinations. In order to improve the attention of students, it is necessary to put the scores in the archives, so as to illustrate the importance of career planning. New students come here to integrate career development education and ideological and political education.

2.5. Clear educational policy

In order to ensure that college students have the right career plan, it is very important for schools to adopt new educational methods. This is a demonstration of teacher education methods. The school can focus on training a professional team of teachers that integrates career planning and ideological and political education for college students, so as to promote students' progress and prepare students for social development.

3. The basis of combining career planning education with ideological and political education in colleges and universities

Career planning education for college students, as a special branch of ideological and moral education in colleges and universities, seems to be an independent course, but there are many inherent inevitable links, which become an important basis for the combination of the two, mainly reflected in:

3.1. Consistency of educational objectives

The main goal of ideological and political education in colleges and universities is to cultivate students' correct outlook on life, values and world outlook. The "three concepts" also contains the requirements of the college students' career planning education correct belief, the correctness in the concrete implementation and the concept of employment and labor concept. The education content of college students' career planning is to help students on career planning and professional quality training for detailed analysis, in order to improve the students' professional quality, and promote the all-round development of college students. Therefore, career planning education of college students is a concrete embodiment of ideological and political education of college students. Its teaching content and core accord with the goal of ideological and political education, which are based on promoting the comprehensive development of college students. Its educational goal is highly consistent, which is the premise of the combination of the two.

3.2. Targeted education

The pertinence of education mainly refers to the education method that educates students according to their personality characteristics and actual differences in teaching activities. Ideological and political education in colleges and universities is a psychology of different levels according to the differences of each student. The purpose of education is to enable students to reach a higher ideological and moral realm and establish correct values of life. The purpose of career planning education is to rationalize the planning and design of students' future career by analyzing their individual differences. In the end, the improvement of students' professional ethics and the completion of idealized career planning are both aimed at college students. The main goal is also the individual differences of students themselves. They share the same educational focus and have

many connections with educational methods. Therefore, the combination of the two is of greater significance in education.

4. The role of ideological and political education in college students' career planning

4.1. Help college students establish correct life concepts

In the education of college students' career planning, career concept and career goal is not enough in terms of the education of college students' employment mentality. But ideological and political education can make up for the deficiency of the vocational education so that they can have the correct employment mentality, establish the correct values, moral values and outlook on life, so as to clear their career goals. Ideological and political education have a positive role in the development of employment of college students. In the vocational guidance plan for college students, Marxism is used as an educational guidance center, which enables college students to have ideological and theoretical support when they receive education, to recognize China's development mode, and to give full play to their sense of responsibility.

4.2. Cultivate the basic moral quality of college students

When carrying out ideological and political education for college students, colleges and universities should actively guide college students to consciously abide by discipline and law and form good professional ethics. In the process of career planning education for college students, it can effectively guide their employment, so that they can recognize the fierce employment competition in China and the types of talents needed by enterprises, so as to promote college students to abide by professional ethics and establish a correct moral concept. When college students receive ideological and political education, they form a code of conduct that conforms to social development, and apply it to the reality of life, so that they can have a bright spot in the future employment competition and obtain ideal jobs.

5. Effective ways to integrate ideological and political education with college students' career

5.1. Form the guiding mechanism of ideological and political education

Marxism clearly points out that the comprehensive development of talents mainly includes the development of human needs, quality and essence. Only by developing the three aspects at the same time can we truly become the talents needed by the society. However, at this stage, China's social and economic development is very fast. Colleges and universities pay too much attention to material and spiritual education while neglecting the cultivation of their moral character. Therefore, in the current fierce employment competition, colleges and universities should combine ideological and political education with vocational planning education, establish the guidance mechanism of ideological and political education, help college students form good moral quality, make it meet the development requirements to solve the problems in the career planning education of college students in modern society is necessary totally.

5.2. Form an educational consensus mechanism

College campus environment has a certain impact on the learning situation of college students. In the construction of colleges and universities, we should strengthen the construction of campus culture, create a good campus culture atmosphere, and promote the progress of college students'

ideological and political study. Universities can also guide college students' ideological and political study and career planning through the Internet, so that college students fully realize the importance of both. The establishment of two education consensus mechanism can provide college students with more professional education, which can not only establish career ideal, but also obtain satisfactory jobs in the future employment competition.

5.3. Form a professional teacher mechanism

In the process of education, teachers' professionalism will affect the learning level and behavior habits of college students. Therefore, when carrying out ideological and political education and career planning education for college students, colleges and universities should hire professional teachers to provide educational guidance and establish a teacher mechanism in the process of educational guidance. This mechanism is helpful for college students to plan their career while setting correct concepts, so as to achieve the educational goals of the integration of the two kinds of education, and make them unable to continue to make progress in professional teacher guidance.

5.4. Carry out social practice activities

College is the buffer stage for college students to enter the society. Colleges and universities should cultivate students' ability to adapt to social development in advance, actively carry out social practice activities, and enable college students to apply the ideological and political knowledge they have learned to participate in social practice activities after their career planning. It makes college students find their weakness in participating in social practice activities and reduce the chance of going astray when actually entering social work, so as to reflect the effectiveness of college education.

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